Connecting Communities through *Sidewalk Stories*

Antoine Haywood
People TV
Atlanta, GA

Key Project Goals

- Engage community groups in the documentary storytelling process.
- Educate audiences about local history, community development initiatives, and visions for community growth.
- Introduce groups to the benefits of accessing community-based media as a means to share stories that are important to their lives.

The Project Process

- Recruit community groups and volunteers
- Conduct introduction meetings
- Host mini training sessions
- Consult through script development process
- Schedule and shoot: interviews and community b-roll
- Post production and final review sessions
- Host premiere screening event

Community Participation

- Community groups are looking for a way or new ways to tell their stories.
- Need to connect with a broad audience.
- Curiosity in the production process, but not clear on the technical and creative ins and outs.
- Looking for new ways to get other residents and volunteers involved in community activities.

To see and learn more…

- www.peopletv.org/sidewalkstories
- Become fan of People TV on the FB
- Video clips also accessible at www.youtube.com/peopletv